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San Marcos Stars

BEST LIQUOR STORE

Spec's

By Glen Tadych
Trends Reporter

Among San Marcos' liquor lovers, those who seek class prefer Spec's.

In addition to its South Austin location, Spec's owns Gabriel's Wine and Spirits off Interstate 35 near the outlet mall.

"I like good prices, but I also like a sales staff that's knowledgeable about the products," said Ana Juarez, 56-year-old San Marcos resident and associate professor of anthropology at Texas State. "I like it when they have tastings too."

Spec's is armed with a wide selection of products and sales associates who are knowledgeable and strive for customer satisfaction, giving the chain a leg up on smaller retailers.

However, one doesn't have to be a king or

queen of the liquor world to shop at Spec's and appreciate its quality. Those on a budget, like college students, can fulfill their needs without emptying wallets.

"No college student is going to be a connoisseur. They're looking for the cheapest prices," said Aaron Rogers, graduate student.

Spec's offers its customers 10 percent off total purchases whenever they pay with cash or debit cards, helping keep wallets full for college students on a budget. Shoppers receive high-quality products to meet their specific plans, not whatever costs the most money.

Whether one aims to satisfy taste, save money or try something new, Spec's stands as San Marcos' top choice of liquor providers.